

Slides that Work



Content Review

Content
Rules!

Content Rules

C.A.P.

C.I.D.E.R.

Audience

Purpose

—

Content
Rules!

C.A.P.

Convincing
Interesting
Different
Educational
Relevant

Content
Rules!

C.A.P.

Audience

Content
Rules!

C.A.P.

Purpose

Content
Rules!

C.A.P.

Purpose



Slide Rules

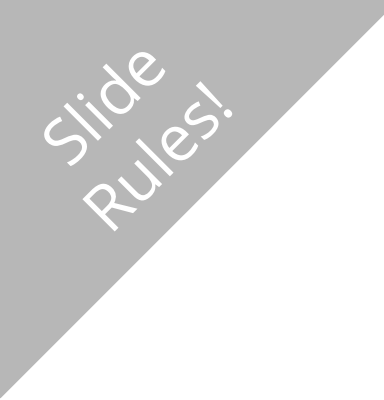


Slide
Rules!

P.I.M.C.O.

Pictures





Slide
Rules!

P.I.M.C.O.

Inspiring

—

Slide
Rules!

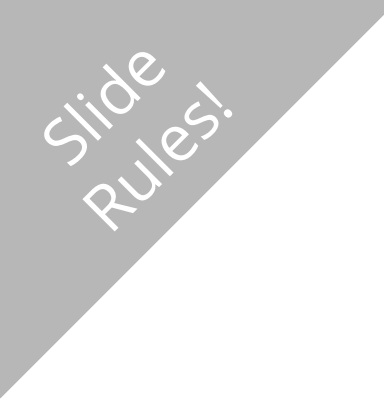
P.I.M.C.O.

Minimalist

Slide
Rules!

P.I.M.C.O.

Consistent



Slide
Rules!

P.I.M.C.O.

Original

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Slide
Rules!

P.I.M.C.O.

Pictures

Interesting

Minimalist

Convincing

Original

